

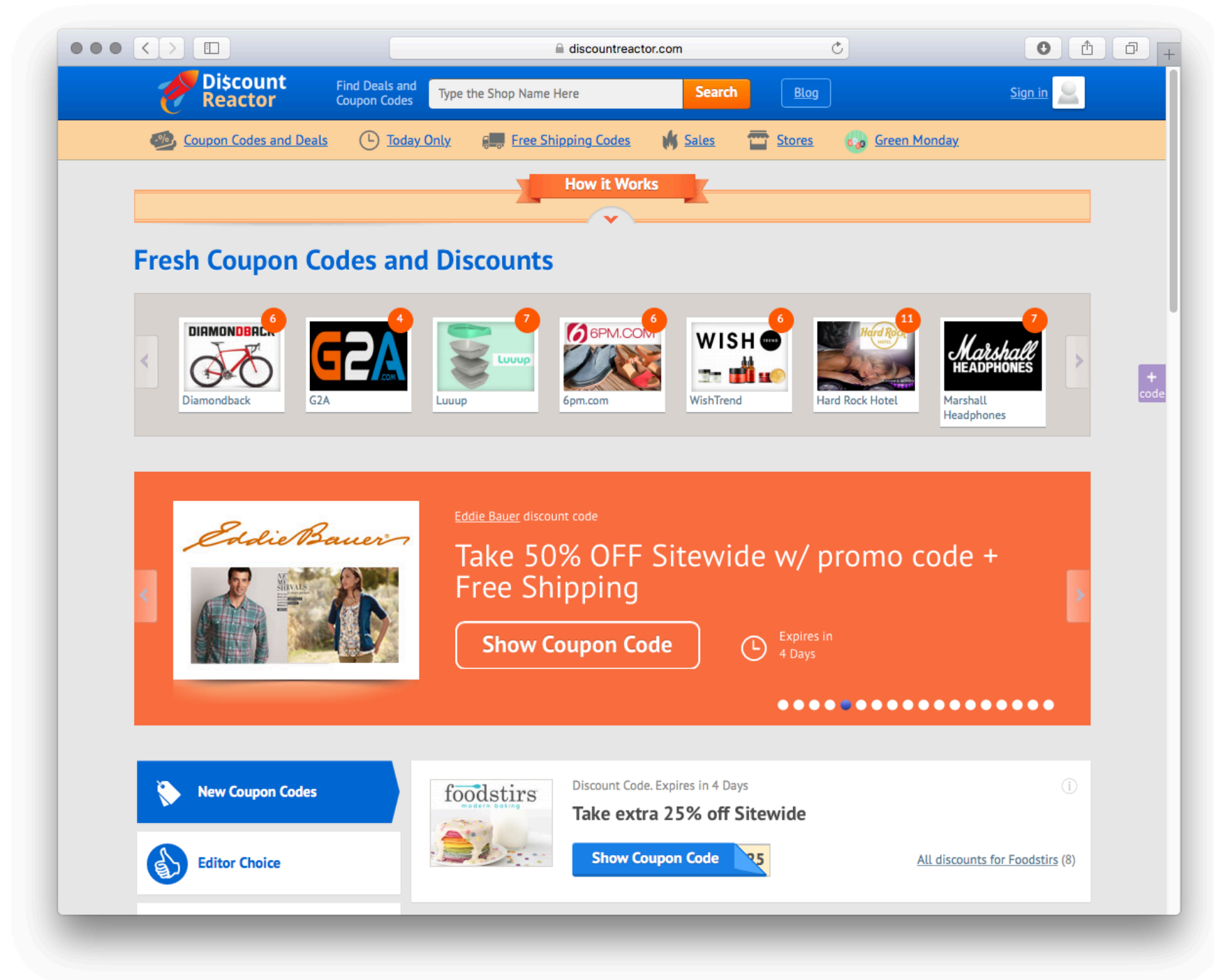


Discount Reactor

2018 Media Kit

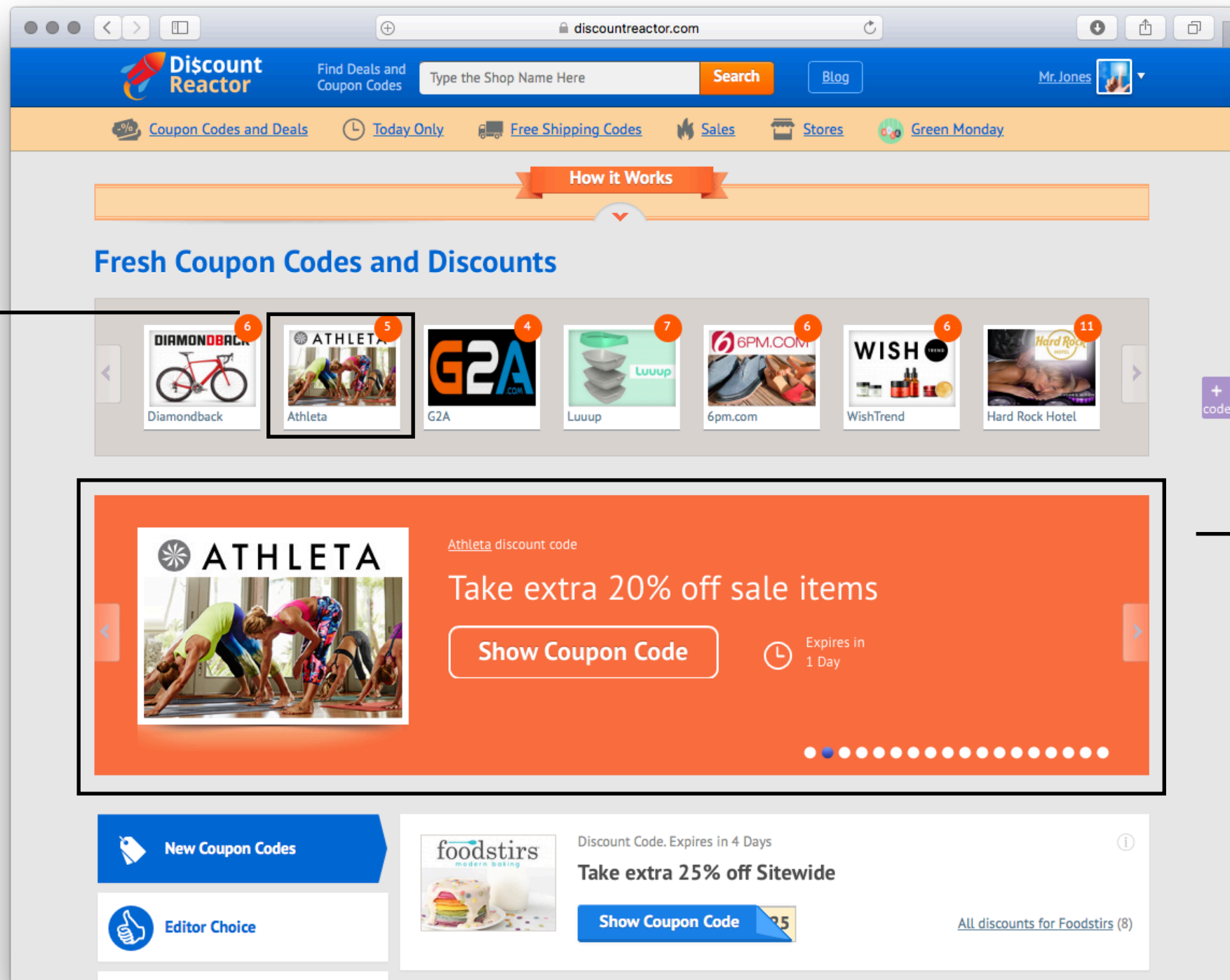
General Statistics

- Monthly visits – **18000**
- New sessions for a month – **16000**
- Page Views – **43000**
- High level of conversion
- **46%** – Female Audience
54% – Male Audience
- Most sold categories - **Electronics; Sports; Travel;**



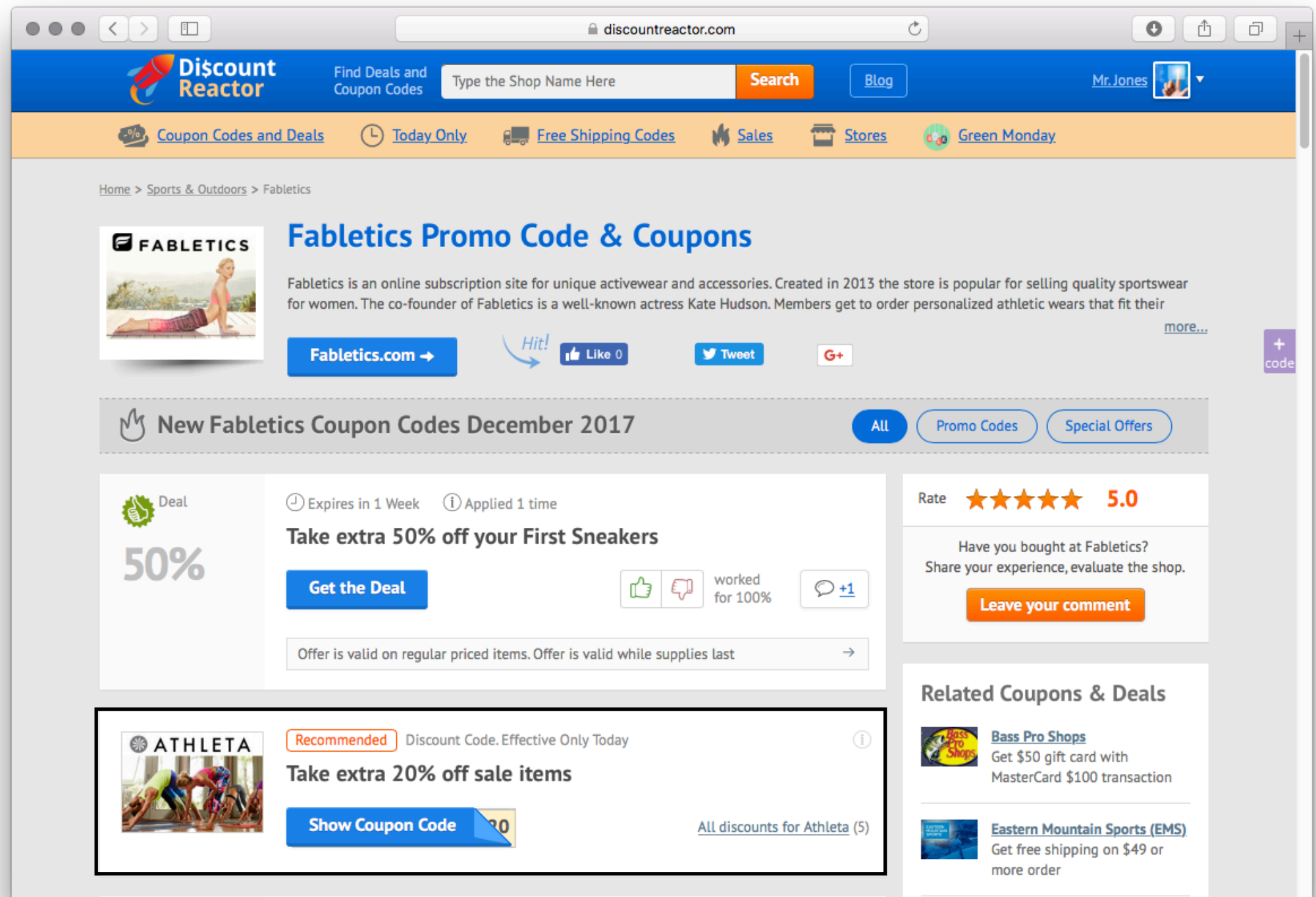
Main Page Promotion

Top Stores
Banner



Top Offers
Banner

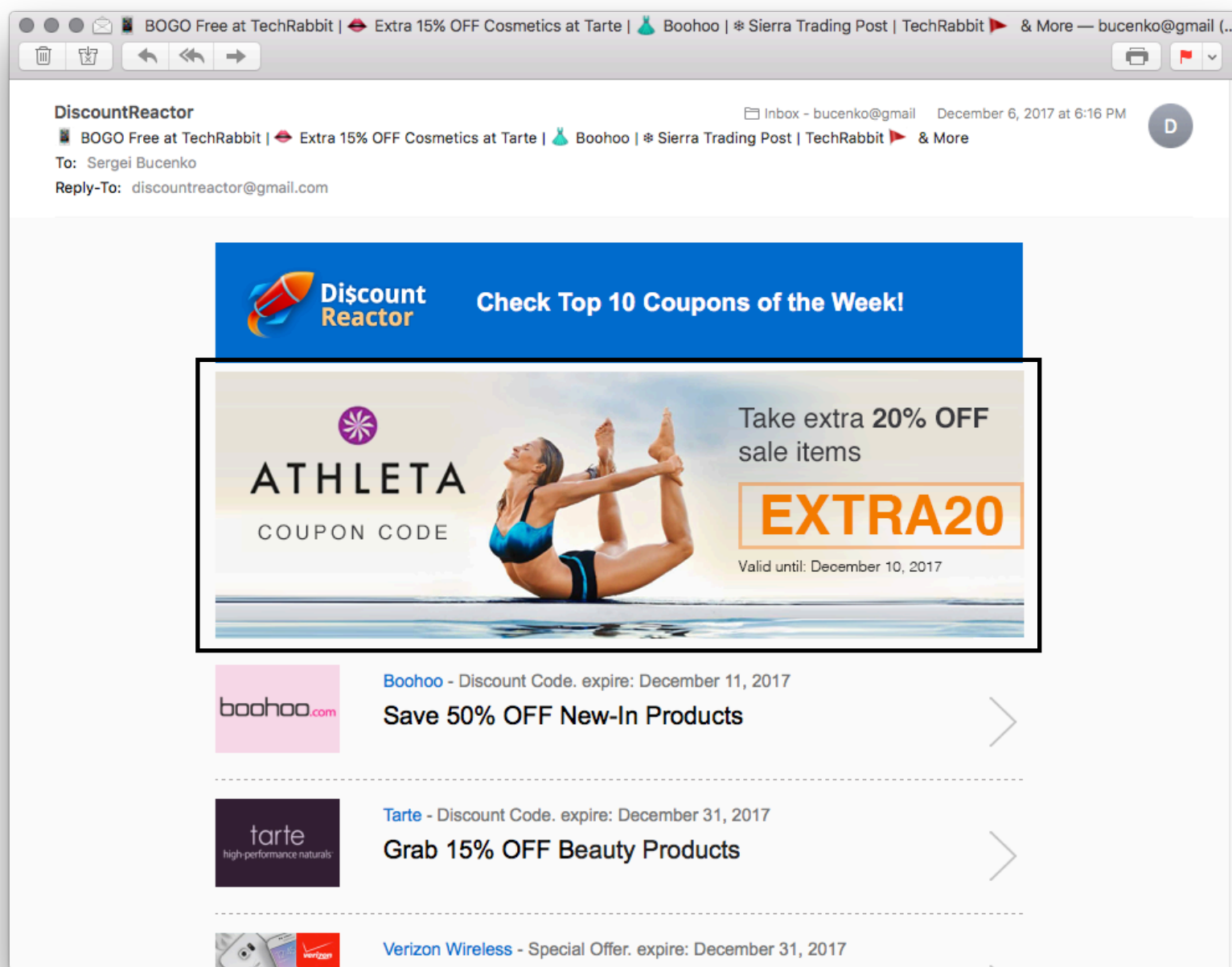
Placement on Pages with Similar Audience



The screenshot shows the Discount Reactor website interface. The header includes the site logo, a search bar, and navigation links. The main content area features a 'Fabletics Promo Code & Coupons' section with a description of the store, a 'Fabletics.com' link, and social media sharing options. Below this is a 'New Fabletics Coupon Codes December 2017' section with a '50%' discount offer, a 'Get the Deal' button, and a 'Leave your comment' button. The bottom section shows 'Related Coupons & Deals' for 'Athleta' and 'Bass Pro Shops'.

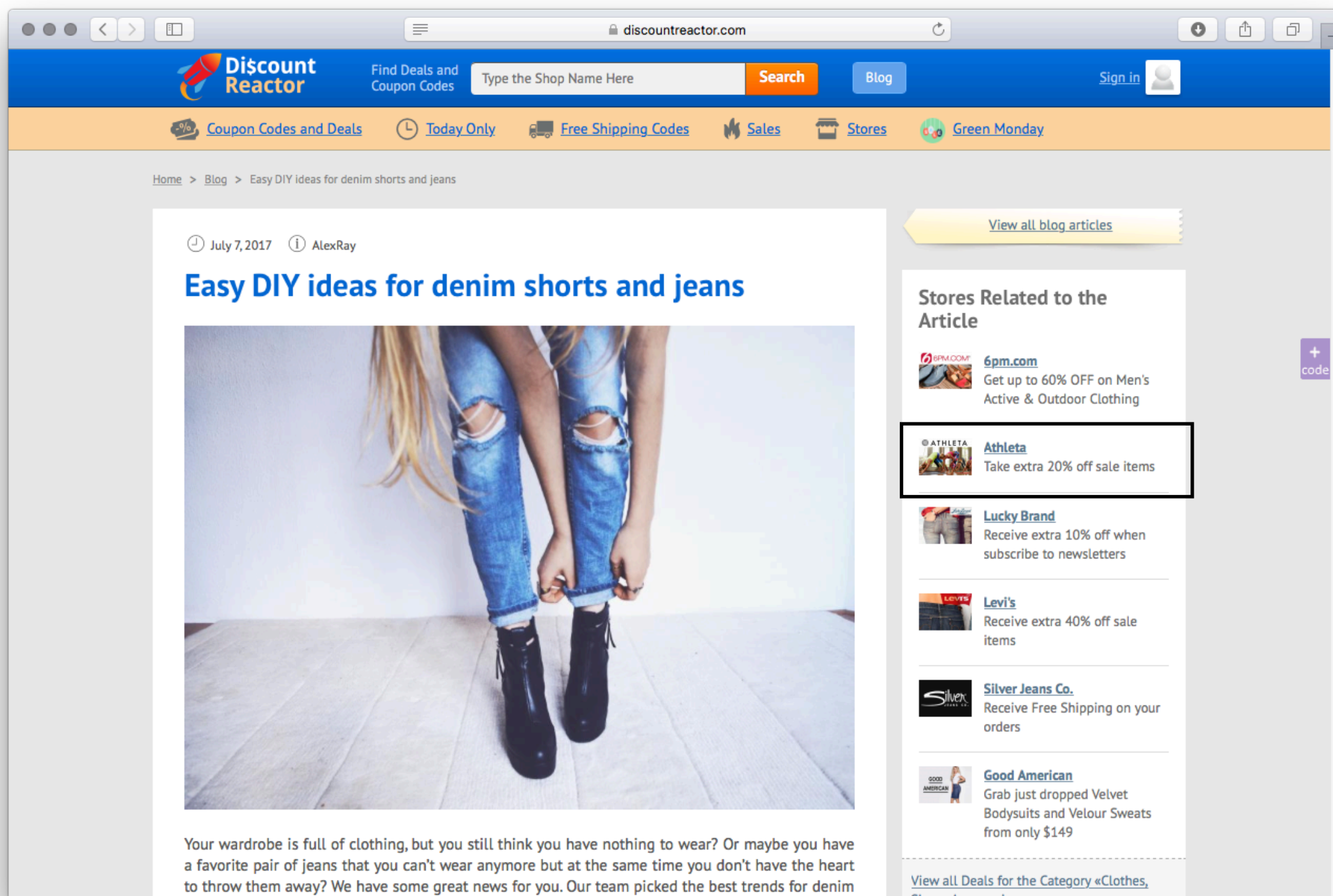
100+ redirects
CTR- 6%

Email Campaigns

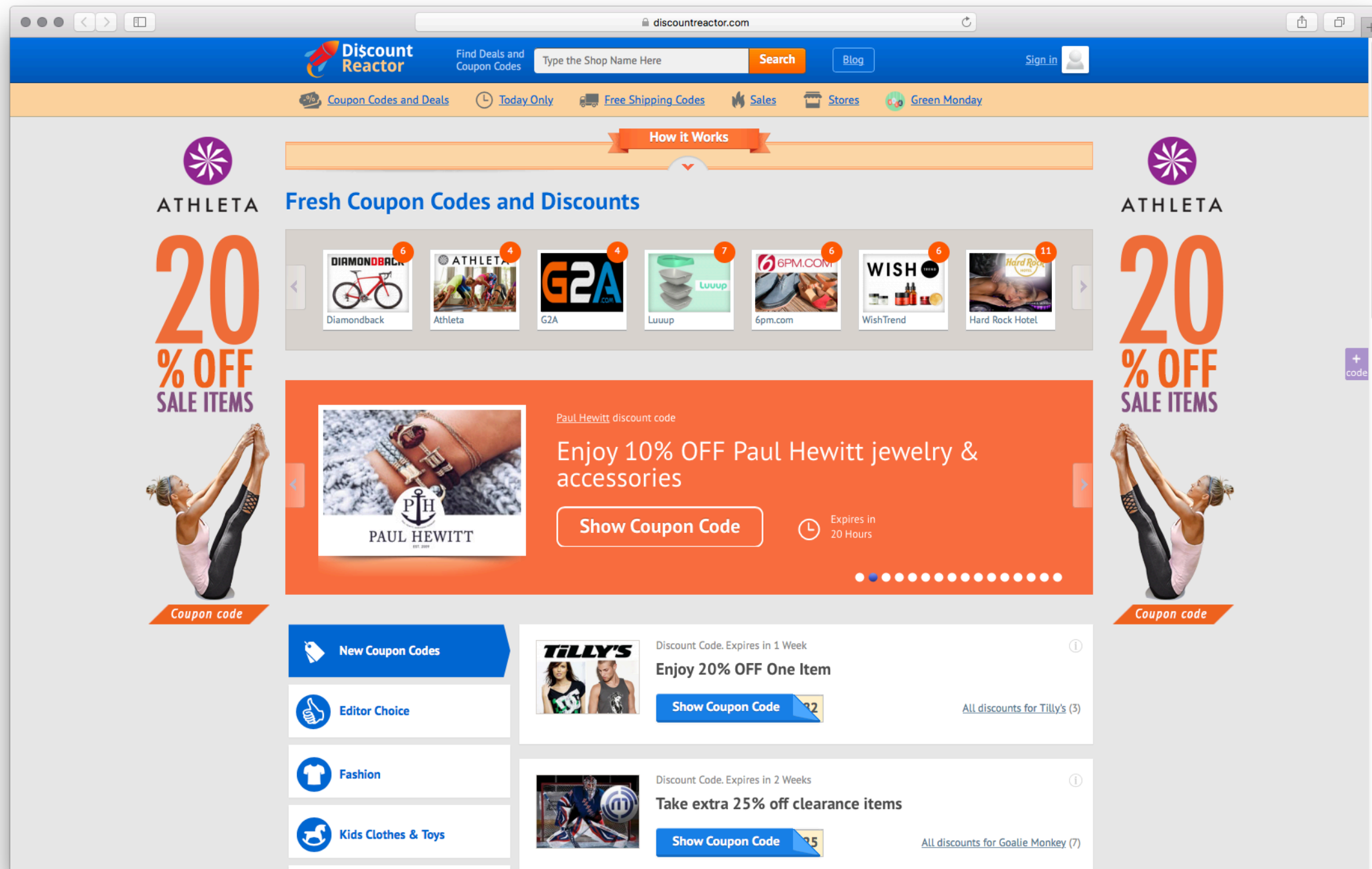


Active Subscribers – 1000+
Open Rate – 25%

Your Brand in our Article



Side Banners



The screenshot displays the Discount Reactor website interface. At the top, there's a navigation bar with the Discount Reactor logo, a search bar, and links for Sign in, Blog, and various deal categories like Coupon Codes and Deals, Today Only, Free Shipping Codes, Sales, Stores, and Green Monday. Below the navigation bar, the main content area features a central banner titled "Fresh Coupon Codes and Discounts" with a "How it Works" button. This banner displays a carousel of various store coupons, including Diamondback, Athleta, G2A, Luup, 6pm.com, WishTrend, and Hard Rock Hotel. On either side of this central banner are large side banners for Athleta, each featuring a "20% OFF SALE ITEMS" offer and a "Coupon code" button. Below the central banner, there's a large orange banner for Paul Hewitt jewelry & accessories, offering "10% OFF" and a "Show Coupon Code" button. At the bottom, there are two more banners: one for Tilly's offering "20% OFF One Item" and another for Goalie Monkey offering "25% off clearance items". A sidebar on the left contains a "New Coupon Codes" button and a list of categories: Editor Choice, Fashion, and Kids Clothes & Toys.

Seasonality in Digital Marketing

- January – **LOW**
- February – March – **MIDDLE** (St. Valentines Day Sales; Easter Sales)
- April – May – **LOW**
- June – August – **HIGH** (Summer Sales; 4th of July Sales; Back-to-School Sales)
- September – October – **MIDDLE** (Labor Day Sales; Halloween Sales)
- November – December – **HIGH** (Black Friday; Cyber Monday; Christmas Sales)



Price for Package – **\$500/month**



Package includes

- ✓ placement on front page banners
- ✓ placement on stores with similar audience
- ✓ banner in newsletter
- ✓ brand's mentioning in the article

Contact Us

Boost your sales, attract more traffic
– we are here to promote your brand!



For any enquiries, suggestions or partnership questions:

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